

# **Thank you for joining the Alliance for a Healthier Indiana!**

## **Share on Social Media**

Please feel free to tailor these messages to the mission of your organization.

### **General:**

- Indiana ranks 39<sup>th</sup> in overall health – we joined the Alliance for Healthier Indiana to make a change! #HealthierIndiana
- We joined the Alliance for a Healthier Indiana to address health issues that affect each and every Hoosier #HealthierIndiana
- Improving our state's health is a collaborative effort – we joined the Alliance for a Healthier Indiana to join in! #HealthierIndiana
- As part of the Alliance for Healthier Indiana, we are part of a statewide coalition working to improve Hoosier health #HealthierIndiana

### **Tobacco focus:**

- Smoking is the leading cause of preventable death, so we joined the Alliance for a Healthier Indiana to tackle tobacco use #HealthierIndiana
- One in five Hoosiers smoke – we joined the Alliance for a Healthier Indiana to tackle tobacco use #HealthierIndiana
- 4,100 young Hoosiers become daily smokers each year - we joined the Alliance for a Healthier Indiana to tackle tobacco use #HealthierIndiana

### **Other topics:**

- We joined the Alliance for a Healthier Indiana because 7 out of every 1000 Hoosier infants die before their first birthday #HealthierIndiana
- We joined the Alliance for a Healthier Indiana because drug overdoses kill more Hoosiers than car accidents #HealthierIndiana
- Obesity can lead to other serious health issues, so we joined the Alliance for a Healthier Indiana to make a change! #HealthierIndiana